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ABSTRACT

Written for trustees and college/university presidents, this book examines and discusses the relationship between the governing board and college presidents in higher education. Chapter 1 provides an overview of the college presidency. Chapter 2 presents a review of the research on leadership which demonstrates that the policies and practices of most governing boards are antithetical to effective presidential leadership; Chapter 3 presents the existing systematic research on the effective college president. The next chapter discusses the presidential search, identifies existing problems with the process and proposes a solution. Chapter 5 discusses the institutional evaluation process, emphasizing its importance in presidential selection and helping the president assess current situations. Chapter 6, "Board and Campus Governance" emphasizes the importance of externally conducted reviews of all board policies and practices to ensure that they are compatible with the board's expectations of the president. Chapter 7 examines the presidential evaluation and gives suggestions for suitable methods for seeking faculty and student opinion. Chapter 8 discusses presidential compensation from appointment to departure and other appropriate strategies for improving presidential compensation, and Chapter 9 concludes the book with a discussion of presidential responsibility, and the differences between responsibility, authority, and accountability. Appended are examples of institutional reviews, meeting agendas, compensation studies, and other relevant documents. One hundred-seventeen references are included. (LPT)

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